



# OSCEOLA<sup>®</sup>

CAPITAL MANAGEMENT

## Overview

Osceola Capital is a Tampa, Florida based private equity firm, focused on buyouts of services companies. Osceola focuses exclusively on buy-and-builds in the lower middle market, by supporting our management teams in executing add-on acquisitions and optimizing overall company performance utilizing our firm's unique blend of operations and private equity experience. Principals of Osceola have led over 100 corporate finance transactions (\$1 billion+ in capital) and served as the CEO, CFO, or president of over 15 successful organizations in multiple business segments.

## Investment Criteria

- EBITDA: \$1 – \$10 million
- Revenue: \$5 – \$50 million
- Equity Investment: up to \$20 million, with ability to invest additional equity capital via co-investment from limited partners
- Demonstrated expertise in forming platforms through serial acquisition within a fragmented industry; differentiated firm capability creates unique opportunities for partners with less than \$5 million of EBITDA
- Industry structures supportive of buy-and-build strategy
- Unique value proposition and sustainable competitive advantages
- Recurring revenue base with limited concentration
- High free cash flow generation

## Current Portfolio



- Provider of staffing services in the Information Technology industry
- Led recapitalization in July 2018



- Provider of outsourced sales and marketing services for manufacturers and distributors in the janitorial and disposables industries
- Led recapitalization in June 2017



- Provider of web hosting services
- Led recapitalization in March 2017



- Manufacturer of custom engineered equipment
- Led recapitalization in December 2015



- Manufacturer and distributor of multi-nutrient fertilizer
- Provided growth capital in September 2014

## Where We Invest



**BUSINESS SERVICES**



**HEALTHCARE SERVICES**



**INDUSTRIAL SERVICES**



**TECH-ENABLED SERVICES**

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