



FOR IMMEDIATE RELEASE

Anuvia Plant Nutrients Opens \$98 Million Facility To Serve Agriculture and Turf Markets

Sustainability Is Key Component of Company's Vision

ZELLWOOD, FL—May 10, 2016—Anuvia™ Plant Nutrients announces the opening of its environmentally friendly, enhanced efficiency fertilizer production facility in the central Florida town of Zellwood. The state-of-the-art \$98 million plant started production in April and has capacity to produce greater than 200 tons of product daily. Anuvia's products include GreenTRX™ for the turf industry and SymTRX™ for the agricultural sector.

"The Grand Opening signals a new era of organic material utilization and plant nutrient technology," says Anuvia CEO Amy Yoder. "Our technology is innovative, unique and sustainable. Organic materials are consumed and processed into a homogenous multi-nutrient enhanced efficiency product."

According to Yoder, the technology is based on a novel slow-release delivery system called the Organic MaTRX™. "It is a natural and intuitive delivery system unlike any other. This mechanism mimics what happens with organic matter in the soil. It does not use any of the current coating technologies being used by other slow-release products."

"Anuvia homogenous multi-nutrient products fit into any plant nutrient program. They provide efficient nutrient delivery and place 16 percent organic matter back into the soil, which contributes to soil health," explains Hugh MacGillivray, executive vice president Marketing and Business Development.

Anuvia products and its process represent a model for the circular economy: efficiently using organic resources creating products of economic value. "Our products reduce nutrient losses in the environment and deliver a balanced nutrient package for turf and crops. Combining exceptional product performance with environmental stewardship is an important component of our vision now and in the future," says Yoder. "It is up to us to be stewards of the planet and use all of our resources in wise and environmentally sound ways."

The Zellwood, Fla. facility is the first site for Anuvia's production facilities. Plans are underway to build additional capacity at the Zellwood site. Other locations are under investigation.

For details, visit www.anuviaplantnutrients.com. Or for information on how to obtain product, contact Hugh MacGillivray at 352-720-7070.

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Anuvia Plant Nutrients, headquartered in Zellwood, Fla., is a company focused on a new, innovative and patented way of manufacturing enhanced efficiency fertilizers (EEF) for the turf and agricultural industries. Anuvia addresses the three pillars of sustainability – social, environmental and economic – simultaneously by providing an avenue for organic materials to be used in a resource efficient and environmentally friendly manner that helps people, plants and the environment thrive.

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